

Privacy Policy

Last Updated: January 17, 2019

This Privacy Policy ("Privacy Policy") is designed to help you understand how dinomachine.ru ("us", "we", or "our") collects and processes the information that you share when you use this and any of our websites (together, the "Site", Service").

Before submitting information to the Service, please review this Privacy Policy carefully. By using or accessing the Service, you accept the practices described in this Privacy Policy. If you prefer that we not collect and process information about you, please do not provide it to us and do not access the Service.

Information We Collect

We collect the following information, including:

Personal Information You Share with Us: "Personal Information" is information that can personally identify you, such as telephone number. We maintain one or more databases to store your Personal Information and may retain it as reasonably required to serve you and operate the Service. Personal Information that we collect depends on how you use the Service. Providing your Personal Information to us is your choice. If you choose not to provide us with certain Personal Information, you may not be able to take advantage of certain features of the Service; and

Information We Collect Automatically: When you visit the Service, we may automatically collect identifier and other technical information, such as your browser information, operating system information, device information, TCP-IP address and the date, time, length of stay and specific pages accessed during your visits to the Service ("Online Information").

Online Identification Tools

Like many website providers, we use your IP address to help diagnose problems with our server and provide a better web experience. Your IP address is used to help identify you and gather Online Information.

We use web beacons (a.k.a. clear GIFs, web bugs or pixel tags) to personalize your experience of the Service and to generate information about Service traffic and trends. Web beacons collect Online Information, such as the type of browser that you use and your IP address. Web beacons usually are not visible to you.

Third-party advertising management partners may help us display tailored content to our customers' interests and serve interest-based advertising on our behalf. Dinomachine.ru and our advertising management partners may use web beacons and other tools to collect Online Information about your activities on the Service, to deliver advertising on the Service or elsewhere on the Internet based upon your interests that may be more relevant to you and to measure effectiveness of our marketing efforts and the Service. In particular, Dinomachine.ru may use Google Analytics to monitor activity on the Site and assist with advertising.

How Your Personal Information is Used, Processed and Disclosed

Except as specified in this Privacy Policy, Dinomachine.ru does not rent, sell, trade or disclose your Personal Information to third parties without your prior consent. Dinomachine.ru may, however, use, process and disclose Personal Information to:

- send information to customers about orders;
- fulfill your orders;
- send you promotional marketing material about Dinomachine.ru company;
- produce content for our activity feed feature;
- customize, analyze, adjust and improve the Service to better meet your needs;
- execute a sweepstakes, contest or other promotion;
- enforce Dinomachine.ru's agreements with you;
- provide you with important administrative information regarding the Service, such as changes to this Privacy Policy and our Terms of Use,
- rewards and loyalty programs and other policies; prevent fraud and other prohibited or illegal activities; and
- comply with potential requests of law enforcement or data protection agencies.

When possible, Online Information may be combined and/or linked to other Personal Information that you provided to us, in accordance with the purposes specified above.

We may use your deidentified Personal Information and Online Information to prepare anonymized, aggregated data about our users ("Anonymized Data"). We may provide third parties with Anonymized Data in describing the Service to prospective partners, advertisers and other third parties, and for all other lawful purposes. As communicated to third parties, the Anonymized Data does not include any information permitting the recipient to identify, locate or contact you.

Retention of Personal Information

Dinomachine.ru retains Personal Information for the period necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required or permitted by applicable law.

Accessing and Updating Your Personal Information and Preferences

If you would like to modify or delete your Personal Information, please contact us by info@dinomachine.ru. We will respond to your request promptly.

Children

Dinomachine.ru fully understands the importance of inviolability of children's life, especially when dealing with means of electronic communication. Our electronic resources shall not be used by children younger than 13 years old. In accordance with our policy, we never collect or store information about people younger than 13 years old on purpose.

If you are a parent or a foster parent and you know that your children have provided us their personal data, please, contact us via the address given in Par. 13 of this Statement.

If you noticed that we collected your children's personal data without having the parent's approval, we shall take all measures necessary to delete this information from our servers.

Information Security

We have instituted reasonable safeguards to help ensure that information collected is secure. We also take reasonable steps to ensure that third parties who work with us to make the Site (including the software, applications and services provided on the Site) available to you agree to protect personal information that they must access in order to serve you and to honor your preferences about contacts you receive.

Changes to our Privacy Policy

We may occasionally update this Privacy Policy to reflect changes in our practices. When we post modifications to this Privacy Policy, we will revise the "Last Updated" date at the top of this web page. The modified Privacy Policy will be effective immediately upon posting on the Service. Your continued use of the Service after the posting of the modified Privacy Policy constitutes your agreement to abide and be bound by it.

Contact Us

If you have any questions about this Privacy Policy, please contact us by email: info@dinomachine.ru